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CERTIFIED
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CSR ANALYSIS IN MICRO SMALL MEDIUM ENTERPRISES

CSR regulations and disclosure standards such as GRI standards, ISO 26000, and Proper are intended for big companies, so they do not apply for Micro, Small, and Medium Enterprises (MSMEs). CSR has been widely studied in the context of big companies, while CSR studies on MSMEs are relatively rare, especially in developing countries. This workshop analyzes the materiality of the CSR concept in SMEs, and how it is applied as a business strategy.

FEATURE SPEAKER



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Day / Date Jum'at, 17 September 2021

Time 13.00 - 14.30 WIB

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